

SCENARIO #1

IF BUYER SUBMITS AN OFFER USING A BUYER'S AGENT

TRADITIONAL BROKERAGE

LISTING AGENT'S COMMISSION

2.5%

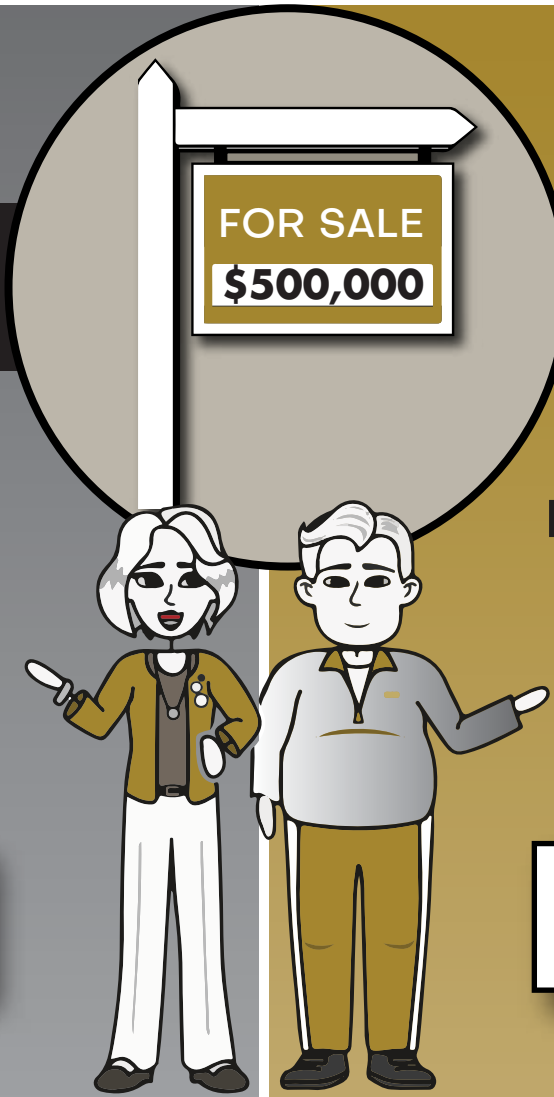
\$12,500

HOMESELLERS ADVANTAGE

LISTING AGENT'S COMMISSION

1.5%

\$7,500



OPTIONAL BUYER INCENTIVE BUYER AGENT'S FEE

(Paid by buyer, seller or split)

2.0%

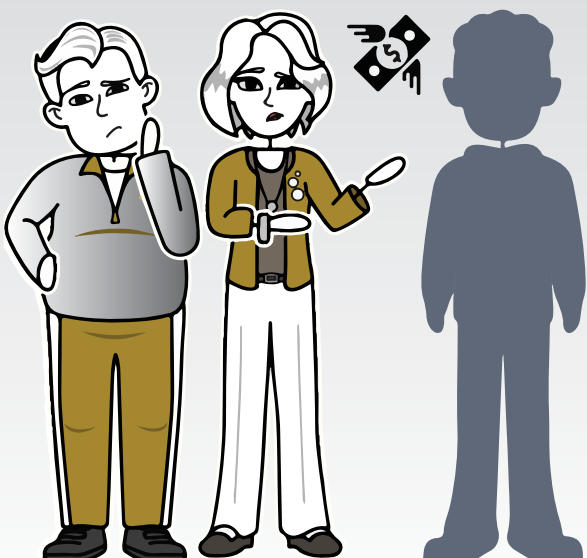
\$10,000

\$22,500

Net cost to seller

\$17,500

Net cost to seller



WE SAVED \$5,000!!

