

IF BUYER COMES DIRECT WITHOUT AN AGENT

TRADITIONAL BROKERAGE

HOMESELLERS ADVANTAGE



LISTING AGENT'S COMMISSION

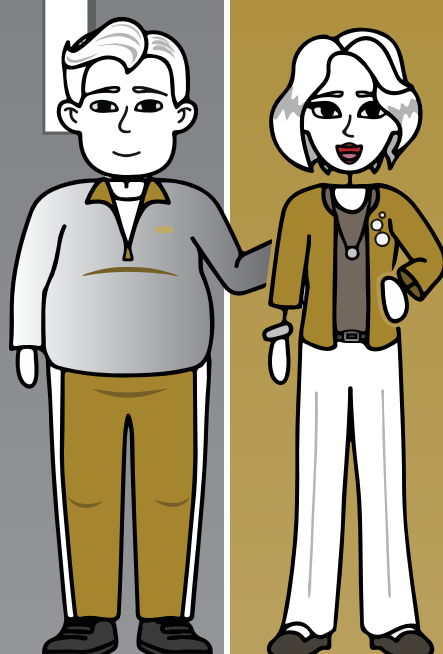
HSA LISTING AGENT'S COMMISSION

2.5%

1.5%

\$12,500

\$7,500



AS A SELLER, WHY WOULD I PAY THE BUYER'S AGENT COMMISSION?

Although optional, many sellers choose to pay both agent commissions as a strategic concession.

ATTRACT MORE BUYERS: By covering the buyer's agent fee, your home becomes more appealing to potential buyers. They won't have to pay their agent's commission upfront, reducing their overall financial burden.

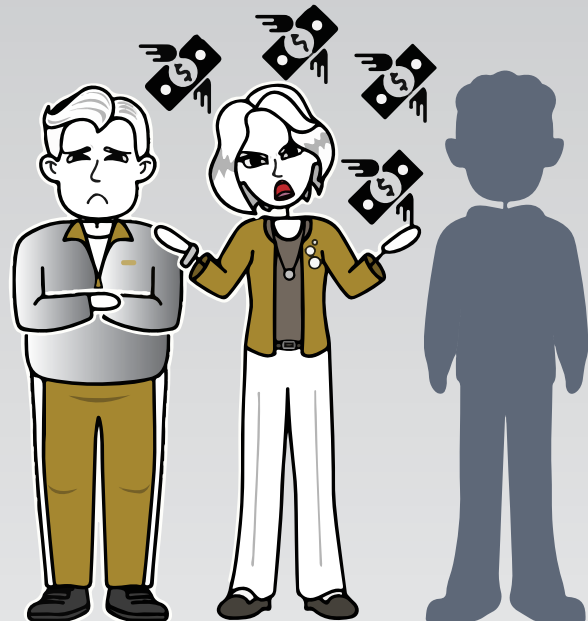
ENCOURAGE MORE SHOWINGS: Offering a competitive commission can motivate buyer's agents to present your property more actively to their clients, increasing your chances of receiving multiple offers.

IN-HOUSE BUYER REPRESENTATION FEE

(Paid by buyer, seller or split)

2.0%

\$10,000



\$22,500

Net cost to seller

REPRESENT YOUR BUYER

(Paid by buyer, seller or split)

WE OFFER TWO GREAT OPTIONS:

RANDY ROSEN LAW
YOUR REAL ESTATE ATTORNEY

\$1,495

HomeBuyersAdvantage
TODAY'S WAY OF BUYING A HOME

\$2,995

(Randy Rosen Law representing your buyer)

(HomeBuyers Advantage representing your buyer)

\$8,995

OR

\$10,495

Net cost to seller

Net cost to seller



SAVINGS UP TO \$13,505!!