

SCENARIO #3

IF BUYER COMES DIRECT WITHOUT AN AGENT & SELLER SHOWS HOUSE

TRADITIONAL BROKERAGE

FOR SALE
\$500,000

HOMESELLERS ADVANTAGE

MAKE YOUR HOME MORE APPEALING BY OFFSETTING BUYER COSTS

IN-HOUSE BUYER REPRESENTATION FEE

(Paid by buyer, seller or split)

2.0%

\$10,000

+

LISTING AGENT'S COMMISSION

2.5%

\$12,500

\$22,500

Net cost to seller

REPRESENT YOUR BUYER

(Paid by buyer, seller or split)

WE OFFER TWO GREAT OPTIONS:

RANDY ROSEN LAW

YOUR REAL ESTATE ATTORNEY

\$1,495

HomeBuyersAdvantage

TODAY'S WAY OF BUYING A HOME

\$2,995

+

SELLER HOSTS OPEN HOUSES & SHOWINGS

HSA LISTING AGENT'S COMMISSION

1%

\$5,000

(Randy Rosen Law representing your buyer)

(HomeBuyers Advantage representing your buyer)

\$6,495

OR

\$7,995

Net cost to seller

Net cost to seller

SAVINGS UP TO \$16,005!!

